

Eved University
Employee Training on a New Level
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Eved Services, an event services, technology and destination management company, strives to be an expert in the events field by not only hiring experts in every field, but also creating them with a one-of-a-kind training program, Eved University.

Eved University is a 12-month training program, attended by all new Eved Services employees. While a “student” in this program, employees go through a different aspect of the events business every month. (i.e. students learn about event décor in September, transportation in October, etc.)

“We want to ensure our clients that *every* Eved employee is an expert in the events field,” says Eved Services co-founder and CEO, Talia Mashiach. “The only way to do that is to combine all of our expertise and teach it to our staff.”

After each month-long “lesson,” the student takes a test on everything they have learned. In order to move on to the next level, a student must earn a 100 percent. If the student earns an 80 percent, he or she is allowed to retest on the missed questions. Anything less and the test is taken again.

Eved Services has revamped Eved University, focusing more on one-on-one training.